



Camp Information Form (CIF)

2009's A Guide to Summer Camp

In order to correctly represent your camp to the camp-seeking public, and in order to help every camp conveniently adapt to our updated Guide format, please fill out this form completely, front and back. This form may look familiar, but **it's brand new**. No one's completed it on behalf of your camp before.

**Inclusion in the Guide and online directory depends upon accreditation status as of November 1st, 2008.**

Type of Camp and Modes of Operation

*Please place an 'X' next to each description that applies to your camp and that you would like represented in the 2009 Guide.*

- Resident Camp: \_\_\_\_\_
- Day Camp: \_\_\_\_\_
- Family Camp: \_\_\_\_\_
- Available for Rental/User Group: \_\_\_\_\_
- Financial Aid Available: \_\_\_\_\_
- Transportation Available: \_\_\_\_\_
- Programs for Campers with Special Needs: \_\_\_\_\_

Camp Contact Information

*Please take care to include information that will be accurate for the entire upcoming year.*

Contact Name:

Contact's Title/Role:

Camp's Summer Street Address:

Winter/Year-Round Phone Number:

Summer Phone Number, if different:

E-mail Address:

Web Page URL:

Further Camp Information

Gender (please circle):

- Boys
- Girls
- Coed
- Separate Boys' & Girls' Camps

Age Range: \_\_\_\_\_ to \_\_\_\_\_

*Tuition Range: To provide this number, please calculate the lowest and highest tuitions that a family could expect to pay per week and provide both of those numbers below. (If your camp offers multiple programs, see the bottom of page.) For example, if your camp costs \$7100 for eight weeks and \$5600 for four weeks, your tuition range, rounded to the nearest \$50, would be \$900-1400.*

Lowest Tuition per Week: \_\_\_\_\_ Highest Tuition per Week: \_\_\_\_\_

Session Lengths (please list all, rounded to nearest half-week):

*NOTE: If your camp offers both resident and day programs, please list the information for your day program below:*

Age Range: \_\_\_\_\_ to \_\_\_\_\_ Tuition Range: \$\_\_\_\_\_ to \_\_\_\_\_ Session Lengths:



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Affiliation: *Please choose the one that best describes your camp.*

\_\_\_\_ IFP = Independent For Profit    \_\_\_\_ MUN = Municipal    \_\_\_\_ INP = Independent Non Profit  
\_\_\_\_ REL = Religiously Affiliated    \_\_\_\_ CLG = College or University Affiliated    \_\_\_\_ AGY = Agency

Owner/Operator: \_\_\_\_\_

**Blurb**

***New this year***, replacing a checklist of activities, we're asking you instead to write a blurb that accurately, fundamentally, and objectively introduces your camp with a description no longer than 100 characters, including spaces and punctuation. Below, we have listed examples of blurbs, with explanations of what makes them good or bad.

(a) Environmental horsemanship camp, promoting fun, equestrian skills, & relationship w/ nature. *This description is GOOD – it accurately describes the basic premise and values of the camp. Without making your entry look like a text message, it is acceptable to abbreviate some common terms.*

(b) #1 camp in Maine, emphasis on swimming, tennis, karate, & golf. Best summer of your life! *This description is BAD – it makes subjective claims. While it's perfectly fine to describe the kind of values your camp embraces – 'OK to try new things' or 'warm, family spirit' – you should refrain from making judgments that compare your camp with others, or that aim to oversell – superlatives are surprisingly ineffective.*

(c) Creative travel program of day & overnight trips; small groups, nurturing environment; fantastic staff, great campers. *This entry, while pithy, is BAD – it is six characters too long. In the interests of fairness, there are no exceptions to our rule: no blurbs may be over 100 characters, including spaces and punctuation.*

(d) We specialize in young campers; animal care, low camper-staff ratio, & arts. Close-knit feel. *This description is GOOD – it conveys the camp's strengths and emphasis; one immediately gets a sense of their focus in terms of community and programming.*

➔ *Still stuck? Consider incorporating your camp's motto or tagline, or use your description from ACA's Find-a-Camp tool.*

Your turn: \_\_\_\_\_

\_\_\_\_\_

**Now What?**

Please read over everything you have written here; it will be published exactly as entered. If you have any questions about how to enter any information, don't hesitate to call Josh (x. 15) at our office. Once you're sure everything is correct, please sign it and send this form in the mail or via fax to the address or number provided below. Thank you for taking the time to help us provide the best information to the public.

Camp Liaison Signature: \_\_\_\_\_ Date: \_\_\_\_\_